

FORTH Project Details

Sector: ICT

User: NEC Corporation, System Devices Division

Country: Japan

Year: 2020

Online Offline

Facilitator(s): Yuya Nishimura, Hirokazu Yamada



Innovation Assignment:

NEC is undertaking a big transitional project with the need to get closer to customers, intending to create new and exciting business. Our team members will be key stakeholders to innovate our division and business.

Highlights of the process:

This is the first hybrid FORTH project for NEC. The mix of online and live workshops included Full steam ahead, Raise ideas with Observe and learn and Test ideas taking place in asynchronous forms. We understand that online FORTH projects are very effective, that's why we gave extra consideration for the team to energize in the process. This allowed the team atmosphere to diplomatic and goal focused.

Main results:

As of November 2020, we are in the phase of Observe and learn. The Homecoming of the Innovation journey is scheduled for March 2021 which will provide 3-5 mini new business cases by team "Innovation Tiger".

