

### FORTH Project Details

Sector: ICT

User: NEC Trading and Service Industries Solutions Divisions

Country: Japan

Year: 2020

Online  Offline

Facilitator(s): Yuya Nishimura & Hirokazu Yamada



### Innovation Assignment:

By lifting the constraints, both real and cyber, that hinder the safety and convenience of workers, NEC will create a safe and comfortable workplace. This will allow everyone to gather whenever they want to, without being constrained by time or place, to create a diverse network of knowledge and work practices.

### Highlights of the process:

Under the COVID-19 situation in Japan, we had to change our plan for a live FORTH to a 100% online FORTH innovation project, with the project starting in April 2020. As the online FORTH process did not exist in May, it was a very difficult decision to start the project as scheduled, but we decided to continue. We operated the online FORTH in a continuous learning cycle. It was a very difficult expedition, however, we generated hundreds of ideas and many good concepts in the same manner as a live FORTH.

### Main results:

We created 4 new business cases with an integrated vision based around the Innovation assignment. We rapidly and successfully launched 2 cases into the market in less than 6 months. The head of the division placed one of them as the next core focus of the department. This concept named "Smart Engagement Service" engages vacant hotel rooms and office workers in a safe and flexible work environment. Moreover, as a result of the project, the FORTH innovation method has been adopted into their business development methods.

