

FORTH Project Details

Sector: Healthcare

User: GGD West-Brabant. Project name: GGD NEXT

Country: The Netherlands

Year: 2011

Online Offline

Facilitator(s): Eveline van Eck & Gijs van Wulfen



Innovation Assignment:

The GGD West-Brabant protects and prevents the health of 680,000 inhabitants of the West-Brabant region in the Netherlands. To stay relevant in the future, the assignment developed 4 new concepts and a vision for 2020. We did this with an innovation team of 15 people, of which 8 people were in the core team.

Highlights of the process:

The expedition started exploring 8 innovation opportunities and discovered many needs and frictions among the target groups of mayors, civil servants and 'vulnerable people' from the health departments of villages, cities and society. We generated 910 ideas, converged them into 12 concepts and delivered 4 new business cases and a mission statement for 2020 in the Homecoming phase.

Main results:

2 out of the 4 mini new business cases have been chosen by the board to be developed and both were launched successfully. These are the GGD Academy (www.ggdacademy.nl) and 'Mijn Kind In Beeld' (www.mkib.nl). The vision developed in 2011 for 2020 is still very relevant and valid. Also, the implementation of FORTH has started a culture for innovation within the GGD. FORTH has been applied many times and is a standard method of the GGD Innovation Lab.

