

FORTH Project Details

Sector: Public Health

User: GGD Limburg Noord Project Name: KWIEK

Country: The Netherlands

Year: 2011

Online

Offline

Facilitator(s): Eveline van Eck



Innovation Assignment:

The GGD Limburg Noord protects and promotes the health of 550,000 inhabitants of the region. They used the FORTH method to innovate preventive elderly care. The assignment was to deliver three new business cases, aimed at stimulating the self-reliance of seniors in the face of social, physical and emotional setbacks.

Highlights of the process:

The expedition started with a core team of six professionals from various departments within the GGD. The board, management and municipalities were involved in the extended team. We explored six innovation opportunities and discovered many needs and frictions among the target group of senior citizens. We ideated 800 ideas, and out of 12 concepts, we produced three new business cases.

Main results:

FORTH KWIEK delivered three mini new business cases: the Self-Reliance Academy, the Digital Signaling and Advice List (DSA) and the Prevention Network Analysis (PNA). The Self-Reliance Academy organizes citizen panels meetings with seniors aimed at maintaining their independence. The DSA provides insight into those factors that cause frailty in the elderly, gauges the needs of the elderly and provides integrated advice (care, housing, welfare, lifestyle). The PNA is a method for determining a common goal in an existing network to achieve effective preventive health care for the elderly.

