

### FORTH Project Details

Sector: ICT

User: NEC Community Solutions Division

Country: JAPAN

Year: 2019

Online  Offline

Facilitator(s): Kenji Nagakura, N. Nishio, N. Kurono, T. Chiu



### Innovation Assignment:

The Community Solutions Division seeks convenience and happiness not only for the municipality but also for the residents living there. Based on the above basic principles, we were divided into 4 teams, each creating 2 to 3 Mini new business cases.

### Highlights of the process:

4 teams started the process, with 4 to 6 people in each team. The theme for each category was "Culture," "Family," "Sightseeing," and "Business." These are different from the traditional work areas at NEC, and with 1 project was facilitated by a Live Master Facilitator and the others facilitated by 3 Novice facilitators, supported by the Live Master Facilitator Kenji Nagakura.

### Main results:

All teams have also been able to return with new business cases successfully. We are still discussing the commercialization of the project on an ongoing basis. We also saw the growth of the novice facilitators by learning from each other. FORTH is one of the standard methods we use within the division to create innovation. Evaluations from participants were: "I had fun, I was able to take care of myself, and I am no longer afraid of failure". Evaluation from executives was: "Participants' skills/mindset improved" (a necessary strength for the future), "positive impact on the existing business", and expansion of the scale of innovation initiatives growing from 25 participants last year, to about 40 participants this year.

