

> // THIS CHECKLIST IS PART OF THE INNOVATION EXPEDITION, BY GIJS VAN WULFEN.

CHECK IT OUT ON AMAZON.COM



18 TOP INTERNATIONAL TREND SITES

Springwise

Springwise scans the globe for the most promising business ventures, ideas and concepts that are ready for regional or international adaptation, expansion, partnering, investments or cooperation.

www.springwise.com

Trendwatching

One of the world's leading trend firms, trendwatching.com scans the globe for emerging consumer trends, insights and innovations.

www.trendwatching.com

Trendhunter

Trend Hunter is the world's largest, most popular collection of cutting edge ideas, crowdsourced by 85,462 Trend Hunters.

www.trendhunter.com

NOTCOT

NOTCOT Inc is a growing network of design sites currently including NOTCOT. com and innovative community contributed sites NOTCOT.org + NotCouture.com + Liqurious. com. NOTCOT is a visual filtration of ideas + aesthetics + amusements.

www.notcot.org

More Inspiration

MoreInspiration lets you discover innovative products and technologies from all possible domains.

www.moreinspiration.com

PSFK

Over 1,000,000 readers from the design, digital, marketing, media and technology industries come to PSFK each month to read and share emerging ideas.

www.psfk.com

Trends@alltop

The purpose of Alltop is to help you answer the question, 'What's happening?' in 'all the topics' that interest you. You may wonder how Alltop is different from a search engine. A search engine is good for answering questions like, 'How many people live in China?' However, it has a much harder time answering the question, 'What's happening in China?' That's the kind of question that Alltop answers.

trends.alltop.com

CoolBusinessIdeas

CoolBusinessIdeas.com is a blog about brand new promising business ideas around the world. Follow them in the hunt for the latest business concepts! www.coolbusinessideas.com

Trendcentral

Powered by the research, insights and global trendsetter network of The Intelligence Group, trendcentral® focuses on what's new and what's next in the realms of lifestyle, fashion, entertainment and technology. Over the years, trendcentral has forecast the arrival of cultural phenomena well before they entered the mainstream, ranging from branded designer jeans and vampire films to videoblogging and Twitter.

www.trendcentral.com

World Future

Our mission is to enable thinkers, political personalities, scientists and lay-people to share an informed, serious dialogue on what the future will be like.

www.wfs.org

David Report

David Report is an influential blog and online magazine that since 2006 writes about trends in the intersection of design, culture and business. Our readers share our interest and curiosity in everything from art, architecture, culture, design and fashion to food, innovation, music, sustainability and travel.

TED

TED is a nonprofit devoted to Ideas Worth Spreading. It started out (in 1984) as a conference bringing together people from three worlds: Technology, Entertainment, Design.

www.ted.com

JWT Intelligence

We focus on identifying changes in the global zeitgeist so as to convert shifts into compelling opportunities for brands. We have done this on behalf of multinational clients across several categories including pharmaceuticals, cosmetics, food, home and personal care.

www.jwtintelligence.com

Copenhagen Institute for Futures Studies

The objective of the Copenhagen Institute for Futures Studies is to strengthen the basis for decision-making in public and private organizations by creating awareness of the future and highlighting its importance to the present. www.cifs.dk/en/

Lidewij Edelkoort

From her creation of innovative trend books and audiovisuals since the 1980s to lifestyle analysis and research conducted for the world's leading brands today, Lidewij has pioneered trend forecasting as a profession.

www.edelkoort.com

TrendOriginal

TrendOriginal is the personal consumer trends collections of Dr. Taly Weiss, CEO and head researcher for TrendsSpotting. com Market Research and founder of TrendoScope-The trend spotting lab.

www.trendoriginal.com

Cool Hunting

Cool Hunting is synonymous with seeking inspiration. Our global team of editors and contributors sift through innovations in design, technology, art and culture to create our award-winning publication, consisting of daily updates and weekly minidocumentaries.

www.coolhunting.com

Mashable

Mashable is the largest independent news source dedicated to covering digital culture, social media and technology. Mashable's 20 million monthly unique visitors and 4 million social media followers have become one of the most engaged online news communities.

www.mashable.com

With special thanks to, web search professional, Marc Heleven, www.7ideas.be

